

Use Case - Retail

Cellular IoT connectivity allows retailers to transform their operations, enhance security, engage customers more effectively, and ultimately drive profitability. As an MSP provider, offering IoT connectivity positions you as a strategic partner in the retail industry's growth towards a more connected and digitalised future.

What are the benefits of providing cellular IoT connectivity for retail?



✦ **Connectivity reliability**

IoT SIMs provide reliable connectivity, ensuring that your client's retail devices are consistently connected to the internet. This reliability is crucial for applications like inventory management, point-of-sale systems, and security monitoring, where uninterrupted connectivity is essential for business operations.

✦ **Remote monitoring & management**

IoT SIMs allow your clients to remotely monitor and manage their devices and systems. This capability is particularly valuable for ensuring the continuous operation of critical retail functions, such as monitoring store conditions, updating software, and troubleshooting issues without the need for on-site visits.

✦ **Redundancy and failover**

IoT SIMs can provide redundancy and failover options. In the event of a network outage or disruption in a client's store or warehouse, IoT SIMs can automatically switch to an alternative network, ensuring continuous operation and minimising downtime.

✦ **Global reach**

Clients with multiple locations or international operations can benefit from IoT SIMs that provide global coverage. This ensures that all devices and systems can stay connected, regardless of their geographic

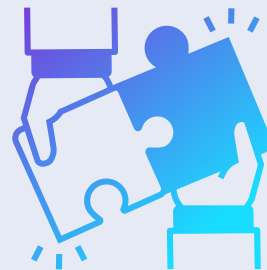
How can cellular IoT connectivity be used for retail?



- ◆ Inventory management
- ◆ Supply chain optimisation
- ◆ Customer experience
- ◆ Store operations
- ◆ Point of sale (POS) systems
- ◆ Security and loss prevention

Why partner with Cellhire to provide IoT connectivity solutions?

- ◆ Access to the 4 leading UK networks
- ◆ International networks
- ◆ SIM Management portal
- ◆ Bespoke tariff capabilities & flexible terms
- ◆ White label portal
- ◆ Industry Leading billing and provisioning engine



Partner with Cellhire and offer your customers connectivity that meets the demands of critical IoT solutions. Using Cellhire's access to local, global & multi-network data, we can help create more conversations, deliver more services and ultimately secure new revenues.

Get in touch with a Cellhire connectivity expert to find out more:



Visit: <https://cellhire.co.uk/iot-connectivity/managed-service-providers>



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